

**South Natomas TMA™
Board of Directors Meeting
Wednesday, October 9th, 2024
Meeting Minutes**

I. Call to Order

SNTMA Secretary Martin Christian called the meeting to order via video conference call at approximately 8:03AM on Wednesday, October 9th, 2024, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Natali Guerrero-Gonzales, Rukesh Maharjan, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve September 11th, 2024 SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by Shana Powell. The motion passed unanimously, 5:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

2024 dues collection is going well, with 91% of dues collected as of October 2024.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (September)**
 - 8.20.24 Programs and Benefits email sent to all member companies – Programs & Services
- **Programs (September)**
 - 73 Telecommute subsidies awarded for the month of September
 - 11 Carpool subsidies awarded for the month of September
 - 20 Low Emissions subsidies awarded for the month of September
 - 2 Transit subsidies awarded for the month of September
 - 0 Amtrak subsidies awarded for the month of September
 - 2 Bike Maintenance subsidies awarded for the month of September
 - 0 Walk subsidy awarded for the month of September
 - 0 Residential Car Charging Station subsidy for the month of September

Facebook 598 “likes” 615 Followers

No \$25 Amazon “like” our Facebook page winner following monthly email

9.5.2024 Q3 Amazon \$10 gift cards to 146 top trip log keepers

10.1.24 Monthly Facebook Contest 3 entries / 3 people, but 1 changed jobs before end of the month/ no longer employee of SNTMA member company, both winners selected Amazon.

Meetings:

9.19.24 Email from SACOG that sacregion511 current vendor contract has been extended to 1/31/25

October 2024:

Email September subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and Facebook “like.”

Q4 Virtual Discussion: Sacramento Urban Forest Plan (SUFP) 10/30/24 @ 8:30AM

2025 Annual Meeting Planning

Requesting current tenant lists from Property Managers with SNTMA member companies

September Alternative Trips (3.8k alt trips/ 72,773.2 alt miles) from sacregion511 trip log entries, break down by mode and compared to August, looking at trips (4.4k alt trips/ 89,759.3 alt miles)

Amtrak	0 .0%	Down .04%	from August
Bike	3.49%	Up .11%	
Carpool	8.33%	Down .13%	
Drive Alone	5.51%	Down .46%	
Electric Vehicle	16.05%	Up 2.54%	
Transit	1.31%	Up .02%	
Telework	65.28%	Down .55%	
Walk	.02%	Down .43%	

29.5 tons of Co2 Reduced from our Air

\$48k saved

48k calories burned

IV. Adjourn

The meeting adjourned at approximately 8:29AM. The next SNTMA Board meeting is scheduled for Wednesday, November 13th, 2024, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary